

CLEAN SWEEP OF GIANT SCREEN INDUSTRY AWARDS FOR SK FILMS' FLIGHT OF THE BUTTERFLIES 3D

OTTAWA, ON, September 17, 2013: SK Films is pleased to announce that *Flight of the Butterflies 3D* achieved a clean sweep, winning the awards in every category for which it was eligible at the Giant Screen Cinema Association's just completed 2013 annual awards ceremony. The GSCA is the global association of IMAX[®] and other Giant Screen industry exhibitors, producers, distributors and suppliers.

In addition to the film sweeping all of the film awards, SK and its partners also swept all of the distribution, education and exhibition awards for their work on *Flight of the Butterflies*. This is the first time in the history of the awards that a clean sweep has been achieved. The awards won were for:

- Best Film
- Best Cinematography
- Best Score
- · Best Sound
- Best Film for Lifelong Learning
- Best Marketing by a Distributor
- Best Film Launch by a Theatre
- Best Educational Program

SK Films CEO Jonathan Barker said "We are extremely proud of this achievement and privileged to have worked on this wonderful film with such a talented and creative group of professionals in production, distribution, exhibition and education."

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About SK Films

SK Films Inc. is a Toronto-based, multi-platform entertainment content provider and a leader in 3D film production and distribution, with an emphasis on the natural world. The company was founded in 1998 together with the late Robert Kerr, the visionary cofounder of Imax Corporation. For more information, visit skfilms.ca.

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