



## CAREER IN FOCUS For the Freelance Artist/Stylist

With

### Donna Bishop

Editor in Chief, CEO Bamboo Magazine/ CEO Green Beauty  
& Regular Guest on the Marilyn Denis Show

Donna will take you through the essential steps of strategic career planning and marketing, offering practical tips to show you how to stay on track and achieve your goals.

Topics Include:

**Marketing** – why it is essential and how to do it; from twitter, to web pages, to portfolios and more

**Personal Branding** – how to make yourself memorable and get more work

**Operations** – the nuts and bolts

**Career Strategy** – goal setting. We all need a plan.

**Negotiating** – strategies for success



Sunday May 1<sup>st</sup>, 2011  
NABET 700 CEP  
100 Lombard Street, Suite 301  
10 am -4pm.

This course is open to Hair/Make-up and Wardrobe Departments.  
There are 24 spots available.  
This seminar will be open to permits after April 25<sup>th</sup>.

Please register with NABET reception, [kristal@nabet700.com](mailto:kristal@nabet700.com)  
Registration for this course is \$55/member, which includes lunch.  
Please note there are no reserved spots available.

